

Request for Licensed Data Products

In order to provide you with Licensed Data that meets your business needs, please complete the required (*) sections below. Should you have any questions regarding this form, please contact Canada Post at 1-877-281-4137.

Section A

Business name:* _____

Business website:* _____

Industry (i.e.: Mailing, Financial, Retail, Telco, Government, etc.):* _____

The following chart provides some examples of Internal and Commercial uses of Canada Post Data to assist you in making your selection(s) in the question below.

Internal Use: non-commercial use of the data, data will only be used internally	Commercial Use: data will be used to develop product(s), services, or software
<ul style="list-style-type: none"> ✓ Addressing or presorting mail ✓ Direct Mail marketing planning and targeting ✓ Market analysis for internal customer database ✓ Geographical analysis for internal customer database ✓ Internal customer validation and online validation 	<ul style="list-style-type: none"> ✓ Providing addressing and/or presorting mail services ✓ Providing Direct Mail targeting services ✓ Online address verification/validation applications ✓ Creating trade areas for distribution ✓ Creating mapping software

Select the Canada Post Data Product(s) that your business is interested in, and whether it will be used for Internal Use or for Commercial Use (some examples provided above):*

Name of Product	Internal Use	Commercial Use
<input type="checkbox"/> Postal Code^{OM} Address Data - A list of all the postal codes in the country and the range of addresses associated with each one	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Delivery Mode Data – Provides all the information you need to presort your mail and get the best price for your mailing. The file contains postal codes and their related delivery modes	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Householder Data - Indicates the number of houses, apartments, farms and businesses within an area defined by the first 3 characters of a postal code (Forward Sortation Area or FSA). The list is also broken down by the routes the letter carriers follow to deliver the mail	<input type="checkbox"/>	<input type="checkbox"/>

Name of Product	Internal Use	Commercial Use
<input type="checkbox"/> Householder Elite Data - Indicates the number of houses, apartments, farms and businesses within an area defined by a complete postal code. The list is also broken down by the routes the letter carriers follow to deliver the mail, including all the information you need to send mail using Canada Post Electronic Shipping Tools (EST)	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Postal Outlet Data - Outlines all the postal outlets that are open, closed or amalgamated in Canada, with their respective serving delivery installation	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Postal Code^{OM} Latitude/Longitude Data - Allows organizations to determine geographic coordinates at the postal code level. It also includes the number of houses and apartments served by the postal code in a supplemental file. For rural areas (where available), the centroid (center point) is identified at the town or city level (Internal Use only)	<input type="checkbox"/>	
<input type="checkbox"/> Postal Code^{OM} Conversion File – Provides a link between six-character postal codes and standard Census geographic areas (i.e.: dissemination areas, census subdivisions, census tracts). This product was not designed for the purpose of validating postal codes	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Postal Code^{OM} Conversion File Plus (+) – A SAS [®] control program and set of associated datasets derived from the PCCF and other supplementary data. The PCCF+ differs from PCCF in that it uses populated-weighted random allocation for postal codes that link to more than one geographic location	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Postal Code^{OM} Federal Riding File – Provides a link between six-character postal codes and Canada’s federal electoral districts (FED’s). A FED is any place or territorial area entitled to return a Member of Parliament (MP) to service in the House of Commons and is commonly referred to as a federal riding	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Point of Call Data – The most comprehensive address database available in Canada, with more than 14 million Points of Call. This is a Premium product with a Master Address Key (unique identifier) for each individual address that does not change. If this product is selected, a Solutions Manager will be in touch with you to discuss further (Internal Use only)	<input type="checkbox"/>	

Section B

Description of Use of the Canada Post Data:* _____

Description of derivative works (if any) that will be created using the Data:* _____

Include your Business' Product(s) to be authorized by Canada Post if using Canada Post Data for Commercial Use. Please check the appropriate boxes as applicable for your product/service:

Name of Product	Online and/or Cloud-based	Desktop and/or API	Used in Conjunction with other Products & Services
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If creating a Product or Service, will other Data sources (internal/external) be used as inputs?

Yes No

If yes, please explain: _____

Please check the appropriate box for the main function of your Product(s) or Software, if applicable:

Address Validation for Third Parties Geospatial Products & Services Internal Analysis

Other: Please describe: _____

If creating a Product, will it be used by sub-licensees to produce new/additional Products?

Yes No

If yes, please specify: _____

Where will Data (including copies and derivative works) be accessed?*

- Single non-network computer (individual work station)
- System network at one physical location (with all users at the same physical location as the storage device)
- System network at multiple locations (within a corporation/organization)
- Other (specify below by describing network environment):

Number of branches/departments/services accessing the Canada Post Data:* _____

If Data is hosted online, please describe how the Data is protected:* _____

Do you have measures in place to protect against bulk downloads?*

Yes No Not Sure

Do you have measures in place to protect against service scraping?*

Yes No Not Sure

Description of how Canada Post Data would be protected in your Commercial Product, if applicable (either through technology or licensing terms):

Section C

Contact Information

Name:* _____

Title:* _____

E-mail Address:* _____

Department:* _____

Mailing Address:* _____

Street

City

Province/State

Postal Code/Zip Code

Country

Telephone Number:* _____

Once this form is completed, please submit it to Canada Post by either email, mail or the submit button built into this form. Once received, the requested Data Product pricing and applicable license agreement will be sent to the contact outlined above.

EMAIL: data.targetingsolutions@canadapost.ca

DATA AND TARGETING PRODUCTS AND SERVICES
CANADA POST CORPORATION
1 DUNDAS ST WEST, SUITE 400
TORONTO, ON M5G 2L5
CANADA