

PRODUCTION ESTIMATE No:
Date:
Project:

Size of Each Item:	Quantity:	
Number of Pages:	Remarks:	
Color(s):		
Paper:		

Production	
Photography	b/w ____ Color ____
	Art Direction in Photo Studio
	Models
	Retouching
	Photo Rental (Image Banks)
Illustration	Traditional ____ Computer ____
Type Specs, Graphics and Page Make-up	
Computer "Mechanical Assembly"	
Image Scanning	
Digital Color Proof (Fiery, Iris, Rainbow, Megachrome, Cactus, etc...)	
Mechanical Assembly/Studio Work	
Colour Laser Copies	
Supplies	
Art Direction Supervision	

Outside Production	
Films	
Additional Reproduction Material (Velox or Film)	
Printing	
Datawork	
Imaging	
Lettershop	
Fulfillment or Telemarketing	
Postage	
Shipping	

Sub-Total	
GST (7%)	
TOTAL	