

**PRIORITY™ NEXT A.M. NAME AND DELIVERY STANDARD CHANGE EFFECTIVE
APRIL 23, 2012**

As of April 23, 2012, Canada Post will be rebranding *Priority*™ Next A.M. as *Priority*™, with guaranteed next day delivery.

Priority service will continue to be Canada Post's fastest, fully featured delivery service and the best choice for your time-sensitive documents and parcels, offering guaranteed delivery on the next business day between major urban centres (some exceptions apply). The realignment of delivery standards will better reflect Canada Post's delivery infrastructure and ensure improved service reliability and consistency at a competitive price.

The product's features, options and competitive pricing will not change. As a *Priority* user, you will continue to benefit from:

- Tracking and delivery confirmation of your items online or through our free mobile app (available at canadapost.ca/mobile).
- No-charge Signature option offering full visibility online.
- Free On-Demand Pickup – If your shipment includes at least one *Priority* service item, the pickup fee is waived for your entire shipment.
- Built-in \$100 coverage for loss or damage.
- Many other features.

PLEASE NOTE: Customers with *Priority* Next A.M. branded prepaid envelopes and labels can continue to use their supplies. However, Canada Post will apply the new *Priority* delivery standards on any *Priority* Next A.M. branded prepaid products mailed on or after April 23, 2012.

For the full list of new delivery standards and additional product details, please refer to the 2011 Parcel Services Customer Guide at canadapost.ca/customerguides. Some restrictions apply.