

CANADA POST PARCEL LOCKER

Delivering the goods: Your building's occupants will love the parcel locker

More Canadians including many of your occupants have embraced online shopping. With our parcel locker, their online purchases will be safely and conveniently delivered – even if they're not home.



Give them the advantage

Online shopping is booming. Key retail segments such as mass merchants are up 35% year-over-year. Health and beauty is up 28%.¹ Parcel deliveries to apartments and condos are rapidly on the rise. We have targeted your building because our operational data show that your occupants receive a high volume of parcels.

Let them shop

More and more Canadians are shopping online; in fact, 80% of Canadians are shopping online.² And, these consumers are looking for the most convenient delivery experience.

Save them the trip

The parcel locker provides a safe and secure location to deposit packages. If there's no locker when occupants are away from home, they have to go to the post office to pick up missed parcels. In fact, we have seen a 46% reduction in items being carded for post office pickup in buildings where parcel lockers have been installed.³

They deserve the convenience

From the fitness centre to the concierge, your occupants seek quality services. Accommodating parcel deliveries is one benefit they'll enjoy as more people shop online. Over one million Canadians living in apartments and condos are now receiving convenient delivery to a parcel locker in their lobby.

Easy to use, easy to like

Currently we have over 4,300 parcel lockers installed in residential apartment buildings and condominiums across the country. Following the program's launch in 2012, 92% of occupants surveyed found parcel lockers easy to use. An even higher number (96%) wanted one permanently installed in their building.

Design and maintenance: simple and cost-free

We easily install the parcel locker in a practical spot of your lobby, without the need for drills or glue, then maintain it regularly – all at no cost to you. It's easy to say yes to the parcel locker. Your occupants will thank you.



Delivering the Online World



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How it works

Canada Post delivers a parcel inside one of the parcel locker's compartments and leaves that compartment's key inside the addressee's mailbox. The addressee retrieves the parcel, locks the compartment and returns the key in the compartment's key return slot.

If all locker compartments are full, or a parcel requires a signature, the agent attempts delivery at the addressee's door. If no one is home, the agent leaves a delivery notice card in the addressee's mailbox to pick up the item at the closest post office.

If you have a parcel locker installed in your building, Canada Post makes sure your occupants are told about the locker and how it works.

Specifications

The parcel locker is designed for apartment buildings and condo projects. It measures approximately 164 cm high, 78 cm wide and 52 cm deep (65 inches high, 31 inches wide and 20 inches deep), and holds six large, individually locked parcel compartments.

Next steps

Our regional coordinator will contact you to discuss your needs and next steps, like choosing a locker location, taking measurements and scheduling.

We can provide additional material on the parcel locker and its installation when we come to meet you.

If the decision to have a parcel locker requires further approval, perhaps by your head office or a condo board, our representative is available to answer any questions.

If you're in charge of several buildings, we can deliver parcel lockers to all your properties, as supply allows. You may wish to start with one location to gauge occupants' response. Just let us know your needs and what works best for you.



Canadians have embraced e-commerce

- Canadian online retail sales are forecasted to grow significantly by 2020 to reach \$55.8 billion.⁴
- In 2016, we delivered over 195 million parcels to 35 million Canadians.

We all love the parcel lockers. Easy, convenient and best thing is that they cost us nothing.

Toronto property manager

For more information, send an email to parcel.locker@canadapost.ca or call 1-800-267-1177.

- 1 YOY parcel volume growth – Q2 YTD 2017 vs. Q2 YTD 2016. Data retrieved from 2,314 Canada Post e-commerce customers .
- 2 2016 Canadian Online Shopper Study, CPC 16-202, April 2016
- 3 Carding rate based on 12-month before and after parcel locker installation analysis. Data is based on 2,731 parcel locker buildings.
- 4 eMarketer report: August 2016



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