OCTOBER-NOVEMBER 2021 | No. 9

# Details 

Your source for new Canadian stamps


## UNFORGETTABLE COURAGE

Limited edition framed pane honours the three Victoria Cross recipients of Valour Road.

$13.5 \mathrm{in} . \times 14.5 \mathrm{in} . / 343 \mathrm{~mm} \times 368 \mathrm{~mm}$
342251
\$69.95

DEAR COLLECTORS We＇ve got news！

This issue of Details is all about stamps that mark special days．In time for us to turn our thoughts to Remembrance Day and the brave Canadians who fought in wars past，we＇re issuing stamps to mark the $100^{\text {th }}$ anniversary of the remembrance poppy and one to honour the three Victoria Cross－recipients of Winnipeg＇s Valour Road．And as part of our annual stamp program，we＇ll be revealing the 2021 editions of our seasonal offerings，including holiday portraits， Christmas angels and a new stamp for Hanukkah．

The search for my successor in now complete！ Please welcome Bronwyn Graves to the role of Director， Stamp Services at Canada Post．Bronwyn has spent the past 10 years at Historica Canada，the largest history education non－profit organization in Canada． Most recently the Director of Education and Programs，overseeing Historica＇s bilingual educational programming，Bronwyn has bachelor＇s degrees in education and in history and literary studies from the University of Toronto and a master＇s degree in history from the University of Oxford．Based on her impressive education and hands－on experience working with the very topics that find their way onto our stamps，I am confident that I am leaving the stamp program in very good hands．


Jim Phillips，Director，Stamp Services

## TIDBITS

## Stamp printing specifications

－Perforations are all 13＋or simulated perforation．
－Tagging is on four sides，unless otherwise indicated．
－Paper is Tullis Russell，unless otherwise indicated．
－Gum type is pressure sensitive，unless otherwise indicated．
A first day of issue special envelope is a common term that refers to an Official First Day Cover（OFDC）． Items may not be exactly as shown．

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and on－sale dates below and mark your calendar．Then visit canadapost．ca to add these soon－to－be－released issues to your collection．

## D A stamp with

 universal appealNovember 19
A novel topic
November 25

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* Effective October 8, 2021, at 12:01 am, Eastern Time, to December 31, 2021, at 11:59 pm, Eastern Time.


# cONTENTS 

## 6 Valour Road

A stamp to honour three Winnipeg residents whose courage in the First World War was recognized with a Victoria Cross, which inspired the renaming of Pine Street they once called home.

## 8 The Remembrance Poppy

For 100 years, Canadians have shown their respect on Remembrance Day by wearing a poppy, symbolic of those that grew on the battlefields. This stamp marks the milestone.

## 9 Christmas: Angels

The purity and serenity of angels, who first announced the birth of the Holy Infant, are captured on this minimalist stamp.

## 10 Holiday Characters

Use these cheery portraits of traditional holiday characters to make your mail more merry and bright.

## 12 Hanukkah

It's time once again to celebrate the miraculous Festival of Lights with a stamp that will illuminate your mail.

## 14 Royal Canadian Mint Coins

 A variety of collectible coins for all occasions.

## VALOUR ROAD

Issue date: October 21, 2021


Pane of 5 stamps 404174107
\$4.60


Three Canadian First World War recipients of the seldom-awarded Victoria Cross (Britain's highest honour for bravery in combat) each lived on Winnipeg's Pine Street at some point in their lives. In recognition of the threeheroes, the street was officially renamed Valour Road in 1925. A commemorative plaza erected in 2005 features a stone monument in the shape of the Victoria Cross and three steel silhouettes honouring the three soldiers.

During the Battle of the Somme, Corporal Lionel (Leo) Clarke, vc (1892-1916) and a small section of the $2^{\text {nd }}$ Canadian Infantry Battalion were clearing a German trench line near the town of Pozières, France, on September 9, 1916. Every man
but Clarke was killed or severely wounded while winning the heavily defended trench. He emptied his pistol and two captured rifles during a German counterattack, killing at least 16 and sending the rest fleeing. Despite being wounded, Clarke shot four more and took the last man prisoner. Promoted to sergeant, Clarke died the following month from injuries sustained by an exploding shell.

Robert Shankland, vc, dсм (1887-1968) enlisted as a private in the $43^{\text {rd }}$ Canadian Infantry Battalion (Cameron Highlanders) and became a commissioned officer in 1916. On October 26, 1917, in the Battle of Passchendaele, Shankland's platoon and supporting troops won a foothold on the
strategic Bellevue Spur ridge. His force reduced to a remnant, Shankland led survivors in repelling a counterattack and held the position until reinforcements secured the ridge. Shankland then made his way through shelling to headquarters and report on the Germans' position.

Frederick William Hall, vc (1885-1915) enlisted in the $8^{\text {th }}$ Canadian Infantry Battalion, rising
to the rank of company sergeant major. On April 24, 1915, during the Second Battle of Ypres in Belgium, Hall left the safety of a trench to rescue a wounded soldier. Heavy German machine-gun fire wounded the two other rescuers. Hall persevered, but he was fatally shot by enemy fire as he lifted the woundedman.

The OFDCs feature medals of the three soldiers, including their Victoria Cross.


SPECIFICATIONS

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :---: | :---: | :---: |
| Booklet of 10 stamps | Permanent $^{\text {TM }}$ (domestic rate) | $30 \mathrm{~mm} \times 40 \mathrm{~mm}$ | 220,000 | Lithography in 5 colours |
| Pane of 5 stamps $\ddagger$ | Permanent $^{\text {TM }}$ (domestic rate) | $30 \mathrm{~mm} \times 40 \mathrm{~mm}$ | 35,000 | Lithography in 5 colours |
| Official First Day Cover Permanent $^{\text {TM }}$ (domestic rate) <br> (set of 3) $190 \mathrm{~mm} \times 112 \mathrm{~mm}$ | 8,000 | Cancellation site: |  |  |
| Winnipeg MB |  |  |  |  |

[^0]
## THE REMEMBRANCE POPPY



Celebrating its $100^{\text {th }}$ anniversary as a symbol of remembrance in Canada, the bright red poppy that once thrived on the battlefields of Europe has become one of our most evocative and enduring emblems.

The concept behind this big, bold stamp was not only to immortalize the crimson flower itself but also to offer another way to honour the more than 117,000 Canadians who have died in service to their country.
"I envisioned packages and letters literally wearing their own poppy," says stamp designer Blair Thomson, an avid philatelist and design collector who shares both passions on his
popular Instagram accounts, Graphilately and Canada Modern.
"My approach is to strip away all that's unnecessary, focusing on the purest form of visual clarity, and eliminating distraction," he explains. "To me, simple, beautiful compositions have the greatest impact, are emotionally stimulating, and resonate longer in the mind."

With the printer's help, Thomson custom-mixed ink to create an almost fluorescent red that, when printed, would match the vibrancy of The Royal Canadian Legion poppy. The stark white background gives the flower added pop, while metallic silver ink adds realism to the head of the pin.

## SPECIFICATIONS

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :---: | ---: | :--- |
| Booklet of 10 stamps | Permanent $^{\text {T"M }}$ (domestic rate) | $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ | 250,000 | Lithography in 4 colours |
| Official First Day Cover | Permanent $^{\text {t"M }}$ (domestic rate) | $190 \mathrm{~mm} \times 112 \mathrm{~mm}$ | 8,000 | Cancellation site: <br> Ottawa ON |

Design: Believe in Photo: Believe in Illustration: Believe in Printing: Colour Innovations
Included in Stamps of Canada July-December 2021 collector pack: die-cut stamp from booklet.

## CHRISTMAS: ANGELS

Issue date: November 1, 2021


First day of issue special envelope 414176131
\$1.92

This year's heavenly Christmas issue is inspired by the angels who played an essential role as messengers in the Nativity story. Designed by Stéphane Huot and illustrated by Luc Melanson, the simple line drawings in gold and silver on a crisp white background call up a sense of purity and peace. The Permanent ${ }^{\text {TM }}$ domestic rate stamp is available in a booklet of 12. An Official First Day Cover is cancelled in Christmas Island, Nova Scotia.

Beloved symbols at Christmas, angels played an integral part in the Nativity story. In the Bible, these celestial beings, whose name derives from
the Greek word for messenger, often serve as benevolent intermediaries between God and humanity. According to the Gospel of Luke, it was the archangel Gabriel who told Mary she would give birth to Jesus, "Son of the Most High," and when the day arrived, it was an angel who announced the good news to shepherds tending their flocks in the region. A choir of angels singing God's praise appeared around the messenger angel, and then the awed shepherds departed for Bethlehem to worship the newborn king.

## SPECIFICATIONS

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :---: | ---: | :--- |
| Booklet of 12 stamps | Permanent $^{\text {m" }}$ (domestic rate) | $32 \mathrm{~mm} \times 40 \mathrm{~mm}$ | 480,000 | Lithography in 3 colours |
| Official First Day Cover | Permanent $^{\text {T"M }}$ (domestic rate) | $190 \mathrm{~mm} \times 112 \mathrm{~mm}$ | 6,000 | Cancellation site: <br> Christmas Island NS |

Design: Stéphane Huot Illustration: Luc Melanson Printing: Canadian Bank Note
Included in Stamps of Canada July-December 2021 collector pack: die-cut stamp from booklet.

## HOLIDAY CHARACTERS

 Issue date: November 1, 2021


Booklet of 12 stamps
114177
\$11.04


Souvenir sheet first day of issue special envelope 404177144
\$5.93


Every holiday season since 1964, Canada Post has issued festive stamps to make sending cards and letters to friends and family more fun. This year, we're inviting you to dress up your mail with some familiar holiday faces.

Designed by Larry Burke and Anna Stredulinsky of Burke \& Burke, and illustrated by Geneviève Godbout, this issue features adorable, full-ofpersonality portraits of three classic holiday characters, Santa (Permanent ${ }^{\text {TM }}$ domestic rate), a reindeer (U.S. rate) and an elf (international rate). Domestic rate stamps are available in booklets of 12 , with the U.S. and international rate stamps available in booklets of six. A festive souvenir sheet that brings together all three characters is also part of the issue, along with a souvenir sheet Official First Day Cover, cancelled in Noëlville, Ontario.

European folklore and traditions have long included winter-season figures of gift-giving, including the medieval Saint Nicholas, German Pelznickel (or Belsnickel) and Italian Befana. Santa Claus came to us through a melding of such legends, as popularized in $19^{\text {th }}$-century poems and illustrations. Possibly inspired by Norse and Germanic myths, the reindeer first appeared as a single flying wonder in an 1821 illustrated poem, "The Children's Friend," followed two years later by the eight that St. Nick called out by name in Account of a Visit from St. Nicholas (also known as The Night Before Christmas). Elves with magical powers are mentioned in Germanic, British and Scandinavian folklore, and beliefs in their ability to help (or hinder) people were common. They joined Santa's workforce in the 1850s and have been (helpfully) making toys ever since.


## SPECIFICATIONS

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :---: | :---: | :---: | :---: |
| Booklet of 12 stamps | Permanent $^{\text {TM }}$ (domestic rate) | $24 \mathrm{~mm} \times 24 \mathrm{~mm}$ | $1,300,000$ | Lithography in 4 colours |
| Booklet of 6 stamps | $\$ 1.30$ (U.S. rate) | $24 \mathrm{~mm} \times 24 \mathrm{~mm}$ | 330,000 | Lithography in 4 colours |
| Booklet of 6 stamps | $\$ 2.71$ (international rate) | $24 \mathrm{~mm} \times 24 \mathrm{~mm}$ | 330,000 | Lithography in 4 colours |
| Souvenir sheet of $1 \times$ Permanent $^{\text {TM }}, 1 \times \$ 1.30,1 \times \$ 2.71$ $92 \mathrm{~mm} \times 54 \mathrm{~mm}$ <br> 3 stamps $\ddagger$   |  | 55,000 | Lithography in 4 colours |  |
| Souvenir sheet <br> Official First Day Cover | $1 \times$ Permanent $^{\text {TM }}, 1 \times \$ 1.30,1 \times \$ 2.71$ | $190 \mathrm{~mm} \times 112 \mathrm{~mm}$ | 7,000 | Cancellation site: |
| Noëlville ON |  |  |  |  |

Design: Larry Burke, Anna Stredulinsky | Burke \& Burke Illustration: Geneviève Godbout Printing: Lowe-Martin $\ddagger$ Gum type: PVA Included in Stamps of Canada July-December 2021 collector pack: die-cut stamps from booklets, souvenir sheet.



First day of issue special envelope 414180131

## \$1.92

A joyful celebration of faith and tenacity, Hanukkah - also known as the Festival of Lights - takes place this year from nightfall November 28 to nightfall December 6.

A central element of the well-known Jewish festival is the practice of kindling a Hanukkah menorah, a special eight-branched candelabra called a hanukkiyah. The tradition commemorates the miracle that took place more than 2,000 years ago, after the victory of the Maccabees, when the menorah in the rededicated Temple in Jerusalem burned for eight straight days on a single day's worth of oil.

Hanukkah celebrants use the flame from a shamash, a "helper" candle, to kindle an additional
light on the hanukkiyah each evening, for eight days. The small oil or wax candles are lit after sunset, often by different members of the household, and allowed to burn down completely before being replaced the next day.

The hanukkiyah is usually placed in a window, so it can share its light with the world. Many families display several in their homes - some handed down from generation to generation or crafted by children at school. Like the radiant image created for this stamp by designers Joseph Gault and Avi Dunkelman, they symbolize Hanukkah's timeless message of hope for the future.

## SPECIFICATIONS

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :---: | :---: | :--- |
| Booklet of 10 stamps | Permanent $^{\text {m" }}$ (domestic rate) | $28 \mathrm{~mm} \times 35 \mathrm{~mm}$ | 80,000 | Lithography in 5 colours |
| Official First Day Cover | Permanent $^{\text {m" }}$ (domestic rate) | $190 \mathrm{~mm} \times 112 \mathrm{~mm}$ | 4,500 | Cancellation site: <br> Toronto ON |

Design: Joseph Gault, Avi Dunkelman Illustration: Joseph Gault, Avi Dunkelman Printing: Lowe-Martin
Included in Stamps of Canada July-December 2021 collector pack: die-cut stamp from booklet.

## Quarterly collector packs - The easy way to collect

Quarterly collector packs are the easy and convenient way to collect all the stamp designs for the year. From booklet die-cut singles, souvenir sheets, coils and panes, each pack contains every stamp design issued in its corresponding quarter.


2020


2019


## 402019101

\$66.01


402019201
\$26.10
 2017

$\mathbf{\$ 4 4 . 6 5} \quad \$ 44.60 \quad \$ 21.75$

2018


## ROYAL CANADIAN MINT COINS SOLD AT CANADA POST <br> While quantities last



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245759
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2021 \$50 Pure Silver Coin - Lake Louise 3,000 coins worldwide
245749
\$349.95 No GST/HST

2021 Specimen Set -
Endangered Species: Blanding's Turtle 30,000 sets worldwide 245687
\$59.95



2021 Special Edition Silver Dollar Set $100^{\text {th }}$ Anniversary of Bluenose
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245716
\$99.95



2021 Holiday Gift Set 100,000 sets worldwide 245748

## \$21.95



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\$24.95


2021 \$1 Special Wrap Roll - $125^{\text {th }}$ Anniversary of the Klondike Gold Rush (coloured)
17,000 sets worldwide
245743

## \$54.95



2021 \$1 Special Wrap Roll - 125 ${ }^{\text {th }}$ Anniversary of the Klondike Gold Rush 10,000 sets worldwide
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\$54.95

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341813
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*Double-sided.


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| each |

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## There is a different product number for each configuration within a stamp issue.

## DETAILS

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[^0]:    Design: Soapbox Design Illustration: Richard Nalli-Petta. Stamp (from left to right): Lionel (Leo) Clarke, VC; Robert Shankland, VC, DCM; Frederick William Hall, VC. Portraits inspired by archival photos - Canadian War Museum, 19910109-725 (Shankland), Library and Archives Canada, 3214037 (Clarke), 3216472 (Hall). Victoria Cross - Canadian War Museum, 20090066-001. Excerpt from Robert Shankland's personnel file - Library and Archives Canada, RG 150, accession 1992-93/166, box 8794-67. Map of Winnipeg - David Rumsey Map Collection. Inspiration for illustration of Valour Road Commemorative Plaza soldier silhouettes and streetscape, courtesy of the City of Winnipeg. Printing: Colour Innovations $\ddagger$ Gum type: PVA

    Included in Stamps of Canada July-December 2021 collector pack: die-cut stamp from booklet, single stamp from the pane of 5 stamps.

