

# Request for Licensed Data Products



In order to provide you with licensed data that meets your business needs, please download this form and complete the required sections below (marked by \*). This Request for Licensed Data Products would become Schedule A of your license agreement, if you decide that you are interested in licensing the data. In response to submitting this request, we will provide you with a data license agreement and pricing for you to review. Should you have any questions regarding this form, please contact the Data Solutions Centre at [data.solutionscentre@canadapost.ca](mailto:data.solutionscentre@canadapost.ca).

## Section A

Business name\*: \_\_\_\_\_

Customer no. (if applicable): \_\_\_\_\_

Business website\*: \_\_\_\_\_

Industry (e.g. mailing, financial, telco, retail)\*: \_\_\_\_\_

The following chart provides some examples of internal and commercial uses of Canada Post data to assist you in making your selections in the questions below.

**Internal use:** *Data will only be used for internal purposes within the business; it will not be extracted and shared with anyone, including third parties, other ministries and/or publicly.*

- Addressing or presorting mail
- Direct mail marketing planning, targeting and measurement
- Market penetration analysis
- Geographical analysis for internal customer database
- Internal customer address validation, etc.

**Commercial use:** *Data will be used to develop materials, products or services for businesses, consumers, ministries, organizations and/or other parties, with or without a cost.*

- Providing addressing and/or presorting mail services
- Providing direct mail targeting services
- API or software development
- Address verification/validation applications
- Creating trade areas for distribution
- Creating mapping software, etc.

Please select the Canada Post data products of interest to your business, and whether it will be used for internal or commercial purposes:

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### Postal Code Address Data

A list of all the postal codes in the country and the range of addresses associated with each one.

Internal use

Commercial use

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### Delivery Mode Data

Provides all the information you need to presort your mail and get the best price for your mailing. The file contains postal codes and their related delivery modes.

Internal use

Commercial use

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### Householder Data

Indicates the number of houses, apartments, farms and businesses within an area defined by the first three characters of a postal code (forward sortation area or FSA). The list is also broken down by the routes the letter carriers follow to deliver the mail.

Internal use

Commercial use

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### Householder Elite Data

Indicates the number of houses, apartments, farms and businesses within an area defined by a complete postal code. The list is also broken down by the routes the letter carriers follow to deliver the mail, including all the information you need to send by mail using Canada Post Electronic Shipping Tools (EST).

Internal use

Commercial use

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### Postal Code Latitude/Longitude Data

Allows organizations to determine geographic coordinates at the postal code level. It also includes the number of houses and apartments served by the postal code in a supplemental file. For rural areas (where available), the centroid (centre point) is identified at the town or city level (**internal use only**).

Internal use only

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## Multi-bundle PCCF file (PCCF, PCCF+, PCFRF)

Get all 3 data licenses below for a flat annual or quarterly fee.

Internal use

Commercial use

**Postal Code Conversion File** – Provides a link between six-character postal codes and standard census geographic areas (i.e. dissemination areas, census subdivisions, census tracts). This product was not designed for the purpose of validating postal codes. Annual or quarterly distribution is available.

**Postal Code Conversion File Plus (+)** – A SAS® control program and set of associated datasets derived from the PCCF and other supplementary data. The PCCF+ differs from PCCF in that it uses populated-weighted random allocation for postal codes that link to more than one geographic location. Annual or quarterly distribution is available.

**Postal Code Federal Riding File** – Provides a link between six-character postal codes and Canada's federal electoral districts (FEDs). A FED is any place or territorial area entitled to return a member of Parliament (MP) to service in the House of Commons and is commonly referred to as a federal riding. Annual or quarterly distribution is available.

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## Point of Call Data

The most comprehensive address database available in Canada, with more than 17 million points of call (addresses). This is a premium product with a master address key (unique identifier) for each individual address that does not change. If this product is selected, a solutions manager will be in touch with you to discuss further **(internal use only)**.

Internal use only

# Section B

**Description of use of the Canada Post data\*:**

Provide details of use case and how the data will be shared.

**Description of derivative works (if any) that will be created using the data\*:**

**What business objective/goal are you hoping to reach/complete that Canada Post data may help with?**

**Include your business products to be authorized by Canada Post if using Canada Post data for commercial use. Please check the appropriate boxes as applicable for your products and services:**

Name of product: \_\_\_\_\_

Online and/or cloud-based

API

Used with other products and services

Name of product: \_\_\_\_\_

Online and/or cloud-based

API

Used with other products and services

Name of product: \_\_\_\_\_

Online and/or cloud-based

API

Used with other products and services

**If creating a product or service, will other data sources (internal/external) be used as inputs?**

Yes

No

If yes, please explain:

Please check the appropriate box for the main function of your products or software, if applicable:

Address validation for third parties

Geospatial products and services

Internal analysis

Other (please specify): \_\_\_\_\_

If creating a product, will it be used by sub-licensees to produce new/additional products?

Yes      No

If yes, please specify:

Where will data (including copies and derivative works) be accessed?\*

System network (within a corporation/organization):

Other (specify below by describing network environment):

Number of branches/departments/services accessing the Canada Post data\*:

If data is hosted online, please describe how the data is protected\*:

Do you have measures in place to protect against bulk downloads?\*

Yes      No      I don't know

Do you have measures in place to protect against service scraping?\*

Yes      No      I don't know

Description of how Canada Post data would be protected in your commercial product, if applicable (either through technology or licensing terms):

# Section C

## Contact information

Name\*: \_\_\_\_\_

Title\*: \_\_\_\_\_

Email address\*: \_\_\_\_\_

Department\*: \_\_\_\_\_

Mailing address\*:

Street

City

Province/State

Postal code/ZIP Code

Country

Telephone number\*: \_\_\_\_\_

Once this form is completed, please download this form and submit it to Canada Post by either email or mail. Upon receipt, pricing details and the applicable license agreement will be sent to the listed contact above.

[data.solutionscentre@canadapost.ca](mailto:data.solutionscentre@canadapost.ca)

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