JANUARY-FEBRUARY 2015 | No.2

Detais Your source for new Canadian stamps



Nelson Mandela 1918—2013

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• Canada's Flag, 50th Anniversary

Pansies



DEAR COLLECTORS Times of transformation

(From right to left) The Right Honourable Stephen Harper and Canada Post President and CEO Deepak Chopra admire the stamp design unveiled in Kingston, Ontario, January 11, 2015, to mark the 200th birthday of Sir John A. Macdonald.



For 27 years of his life, Nelson Mandela was treated as a criminal by the South African government and pronounced guilty of acts of sabotage against a system that had refused him basic human rights. What a transformation he must have experienced – just a few years after being freed – to become president of the very country that had incarcerated him. Named an honorary Canadian citizen in 2001, Mandela would spend the rest of his days leading the struggle for racial equality on the world stage.

Fifty years ago, our own country saw a transformation as well. Gone was the familiar Canadian Red Ensign and, in its place, rose the red maple leaf motif that still symbolizes our nation around the world.

And, of course, every year we wait to witness nature's transformation, from winter to spring as early blooms like colourful pansies emerge from the newly thawed earth.

There's something compelling about transformations, and we're proud that our stamps – including the ones featured in this edition of *Details* – celebrate such moments.

Jim Phillips, Director, Stamp Services

EVENTS

March 28, 2015 KAPEX 2015 The Evinrude Centre 911 Monaghan Road Peterborough, Ontario

NOTICE

Stamp printing specifications

- Perforations are all 13+ or simulated perforation.
- Tagging is on four sides, unless otherwise indicated.
- Paper is Tullis Russell, unless otherwise indicated.
- Gum type is pressure sensitive, unless otherwise indicated.

Items may not be exactly as shown.

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This month, we celebrate the achievements of the late South African leader – and honorary Canadian citizen – whose life personified freedom and the struggle for equality.

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DETAILS

Write to STAMP SERVICES – DETAILS CANADA POST 2701 RIVERSIDE DR SUITE N1070 OTTAWA ON K1A 0B1 CANADA

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BLACK HISTORY NELSON MANDELA Issue date: January 30, 2015

It is in moments like these that... we have our faith in human solidarity and universal friendship reaffirmed and rekindled.

ŵ

Nelson Mandela (while on his 2001 trip to Canada to accept his honorary citizenship)





Descendant of tribal royalty, prisoner, president, Nobel laureate – Nelson Mandela was all these, yet he was a dignified and humble man. His struggle against apartheid inspired hope; his victory triggered a global celebration; his death, in 2013, brought millions to tears.

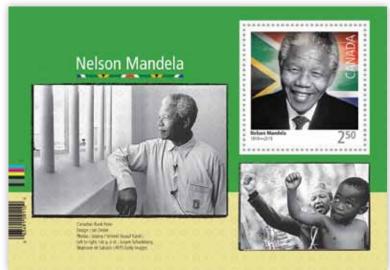
A leader of the African National Congress, Mandela was arrested in 1962, and sentenced to five years in prison for leaving South Africa without a passport and inciting workers to strike. He was serving this sentence when he was brought to trial in 1963 for sabotage, then convicted June 12, 1964. Mandela would be imprisoned for more than 27 years. Released in 1990, Nelson Mandela became the first president of South Africa in 1994 to be elected in a free vote by persons of every race. It was the first election in which he could legally cast a ballot. During his life, he received hundreds of awards, including the Nobel Peace Prize in 1993, numerous honorary degrees and a knighthood. In 1999 – the year he stepped down from the presidency – *TIME* magazine named him one of the 20th century's 100 most influential people. Mandela was also the first living person bestowed with honorary Canadian citizenship.

Our stamp was designed with a photograph by Yousuf Karsh, taken on Mandela's first visit to



Canada Post is grateful to the Nelson Mandela Foundation for its cooperation and assistance in the creation of this stamp issue.

\$1⁸⁵ OFDC 413973131



\$2⁵⁰ Souvenir sheet 403973145

Canada in 1990. As the story goes, the future president had just arrived at the Château Laurier in Ottawa, exhausted from a long flight. Sensing the need for some levity, Karsh, who was known for his wit, told him that he had recently photographed Pope John Paul II, and had casually asked him how many people worked at the Vatican. "About half of them," replied the pontiff. Mandela broke into the warm laugh captured by Karsh.

Canada Post is grateful to the Nelson Mandela Foundation for its cooperation and assistance in the creation of this stamp issue.

Product	Denomination	Size	Quantity	Printing process
Booklet of 10 stamps	Permanent™ (domestic rate)	32 mm x 32 mm	500,000	Lithography in 6 colours
Souvenir sheet ‡	\$2.50 (international rate)	125 mm x 82 mm	150,000	Lithography in 6 colours
Official First Day Cover	Permanent™ (domestic rate)	191 mm x 113 mm	16,000	Cancellation site: Ottawa ON

Design: Ian Drolet | Photos: Yousuf Karsh, Jurgen Shadeberg, Stephane de Sakutin (AFP, Getty Images) | Printer: Canadian Bank Note | ‡Gum Type: PVA

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CANADA'S FLAG, **ANNIVERSARY** Issue date: February 15, 2015



I'm old enough to remember the controversy when the flag was introduced and how guickly it achieved wide acceptance and support.

Kosta Tsetsekas, designer

\$1⁸⁵ OFDC 413974131 • •



\$29⁹⁵ 2015 \$25 Pure Silver Coin – Canadian Flag Mintage: 225,000 coins worldwide (7.96 g) 244474 ▷■ No GST/HST

At noon on February 15, 1965, Canada's new flag was raised on Parliament Hill as a symbol representing all Canadian citizens. These two stamps, issued on the 50th anniversary of that momentous day, celebrate Canada's most recognizable icon. A domestic-rate stamp proclaims the patriot in all of us as it travels on letters from coast to coast, while a \$5 fabric stamp – a first for Canada Post – marks the occasion as the product of a new and ambitious printing process.

Designer Kosta Tsetsekas explains that the biggest challenge in creating the fabric stamp was applying ink to the satin rayon, which is essentially a three-dimensional surface. A battery of tests helped

Tsetsekas and the printer, the Canadian Bank Note Company, understand more about the interaction between ink and fabric to achieve consistent results in the production of such an innovative stamp.

"There's a reason we normally print on smooth paper – it's because ink behaves much more predictably on that surface," says Tsetsekas. "It was interesting to see how metallic inks lost much of their lustre, while some non-metallic ones actually began to look metallic on the fabric."









\$2⁵⁰ Postcard 262428

\$6 Souvenir sheet OFDC 403974144

Product	Denomination	Size	Quantity	Printing process
Booklet of 10 stamps	Permanent™ (domestic rate)	40 mm x 32 mm	500,000	Lithography in 5 colours
Souvenir sheet 💠	\$5	140 mm x 90 mm	300,000	6 colours, acqueous plus invisible red tagging
Uncut press sheet of 20 souvenir sheets and 3 fabric flag stamps \$	\$5	483 mm x 616 mm	1,000	6 colours, acqueous plus invisible red tagging
Official First Day Cover single	Permanent™ (domestic rate)	191 mm x 113 mm	13,000	Cancellation site: Ottawa ON
Official First Day Cover souvenir sheet ∻	\$5	191 mm x 113 mm	13,000	Cancellation site: Ottawa ON

Design: Kosta Tsetsekas, Defne Corbacioglu (Signals) | Photos: Larry Goldstein (iStockphoto.com), Library and Archives Canada | Printer: Lowe-Martin | & Photos: Mike Savage | & Printer: Canadian Bank Note | & Print stock: Wausau Coated Products

But with great challenge comes great reward. For Tsetsekas, our flag shares its anniversary with a very special, personal date – 2015 also marks 50 years since his family immigrated to Canada.

"Being part of the team that produced Canada's first-ever fabric stamp is very special," says Tsetsekas. "Designing stamps for the 50th anniversary of our flag is as good as it gets for any Canadian."

One other Canadian shares his proud sentiment. Joan O'Malley played a very special role in the creation of Canada's flag. Her father, a senior civil servant with a tight deadline from Prime Minister Lester B. Pearson, asked her to sew prototypes during Canada's great flag debate. Late at night, her whirring sewing machine stitched together prototype flags that helped bring Canada closer to the beloved maple leaf.

"Having my story told along with the 50th commemoration of our flag is very special for me because it is a part of my history that I would like to share with all Canadians," says O'Malley.

When I look up and see what I think of as 'my flag,' I think of the night I stitched the prototypes for Prime Minister Pearson as a favour for my dad.

Joan O'Malley

Souvenir sheet back





CANADIAN BANK NOTE | Design : Kosta Tsetsekas, Defne Corbaciogiu, Signals | Photo : Mike Savage

\$5 Souvenir sheet 403974145

Souvenir sheet: 140 mm x 90 mm Stamp: 100 mm x 50 mm Made by Wausau Coated Products, the print stock consists of a specialized satin rayon fabric applied, using adhesives and silicones, to a paper backer similar to, but thicker than, that used with most postage pressure-sensitive stamps.

CANADA'S FLAG, 50TH ANNIVERSARY UNCUT PRESS SHEET

Limited edition, signed and numbered – Only 1,000 available



Joan O'Malley, who sewed prototypes of the Canadian flag, is seen below signing uncut press sheets of Canada Post's first fabric stamp at the Ottawa offices of the Canadian Bank Note Company. The numbered sheets also include invisible security ink – applied to areas of the flag – that glows in the dark under a UV lamp.



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Pairing images of 'Delta Premium' and 'Midnight Glow' conveys a dreamlike quality of a garden filled with these colourful blooms.

Marcio Morgado, designer

There are few flower beds in Canada that don't have at least a handful of pansies showing their colourful, smiling faces. Who can resist smiling right back? Now, with these stamps, such floral favourites spread the same cheer by mail and to collectors around the world.

Canadian gardeners may be interested to learn that there's a homegrown twist to the modern-day pansy. It was British naval officer and former Newfoundland governor Lord James Gambier and his gardener William Thompson who, after crossing various species of viola with *Viola tricolor*, eventually produced the familiar pansy in 1839.



The flower's name comes from *pensée*, the French word for thought or remembrance. Pansies bloom in three visually distinctive classifications – blotched (or faced), single-coloured (clear) and single-coloured with dark lines radiating from the centre (whiskers). While the flowers are considered perennials, they tend to diminish after their first year, so most gardeners treat them as biennials.

Part of the reason pansies are so popular in Canada is that they prefer cool temperatures. They are one of the season's earliest blossoms. When planted in the fall, some varieties known as *lcicle* pansies can overwinter successfully and bloom in the spring.



I enhanced the translucency of their petals and created greater depth.

Laurie Koss, illustrator



\$170 Souvenir sheet 403975145



\$250 Postcard 262430

\$2⁵⁰ Postcard 262429



I chose 'Delta Premium Pure Light Blue' because it is a solid colour with a yellow centre and whiskers. Laurie Koss, illustrator

These stamps feature 'Delta Premium Pure Light Blue' and 'Midnight Glow,' both illustrated by first-time philatelic artist Laurie Koss. "True blue flowers are rare. The 'Delta Premium' is a solid blue with a yellow centre and it has whiskers. The second is a beautiful multi-coloured Icicle pansy with shades of purple, pink, orange and yellow. I wanted two pansies that were as different as possible to create a definite contrast. And that was achieved," says Koss.

The Official First Day Cover was cancelled in Pansy, Manitoba.

Product	Denomination	Size	Quantity	Printing process
Booklet of 10 stamps	2 x Permanent™ (domestic rate)	25 mm x 32 mm	600,000	Lithography in 6 colours
Coil of 50 stamps	2 x Permanent™ (domestic rate)	24 mm x 20 mm	120,000	Lithography in 6 colours
Souvenir sheet of 2 stamps ‡	2 x Permanent™ (domestic rate)	112 mm x 84 mm	135,000	Lithography in 6 colours
Official First Day Cover	2 x Permanent™ (domestic rate)	191 mm x 113 mm	11,000	Cancellation site: Pansy MB

Design: Marcio Morgado, Paul Haslip (HM&E) | Illustration: Laurie Koss | Printing: Lowe-Martin | #Gum type: PVA

\$340

Strip of

4 stamps

403975118

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\$270 OFDC 413930131

\$42⁵⁰ Coil of 50 stamps 403930117



\$340 Strip of 4 stamps 403930118 Not shown

\$8⁵⁰ Strip of 10 stamps 403930119 Not shown

\$2⁵⁰ Postcard 262391





\$2⁵⁰ Postcard 262392



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\$69⁹⁵

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\$599⁹⁵

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\$89⁹⁵

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\$59 \$44 * Framed stamps 341938



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\$29°5 Uncut press sheet 403876149



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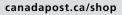
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